BAILANDO
CON LAS ESTRELLAS
BENEFITTING
CHESAPEAKE MULTICULTURAL RESOURCE CENTER

SPONSORSHIP OPPORTUNITIES

At Bailando con las Estrellas, local celebrities take the stage and dance their hearts out, raising funds to help ChesMRC empower people from different cultures to become successful and engaged members of our community. Our 2026 stars are preparing for their turn in the spotlight! This year's event takes place on Saturday, September 26th at the Avalon Theatre in Easton.

Bailando offers a variety of advertising opportunities at every level. To secure your sponsorship, contact Victoria Gomez-Lozano at 877-772-9832 or victoria@chesmrc.org today!



PRESENTING SPONSOR: $8,000 *(1 AVAILABLE)*

- Two tables of 4 at the show
- Recognized as Presenting Sponsor in print, web, and promotional materials
- Extra large logo on step-and-repeat photo background at theater entrance, event program, on screen during event, and post-event thank you ad in the Star Democrat
- Business logo on cocktail napkins given out with every beverage
- Extra large clickable logo on ChesMRC event webpage and event promotion emails to ChesMRC supporters
- Special recognition as Presenting Sponsor on stage during event
- Invitation to donor recognition event in October (date TBD)

SPOTLIGHT SPONSOR: $5,000 *(2 AVAILABLE)*

- One table of 4 at the show
- Recognized as Spotlight Sponsor in print, web, and promotional materials
- Large logo on on step-and-repeat photo background at theater entrance, event program, on screen during event, and post-event thank you ad in the Star Democrat
- Large clickable logo on ChesMRC event webpage and event promotion emails to ChesMRC supporters
- Special recognition as Spotlight Sponsor on stage during event
- Invitation to donor recognition event in October (date TBD)

STAR SPONSOR: $2,500 *(8 AVAILABLE)*

- Two table seats at the show
- Business listing on step-and-repeat photo background at the theater entrance
- Medium clickable logo on ChesMRC event webpage and event promotion emails to ChesMRC supporters
- Business listed as your star's sponsor in multiple places
- Medium logo in event program and post-event thank you ad in the Star Democrat
- Additional prominent recognition during event
- Invitation to donor recognition event in October (date TBD)

MAMBO SPONSOR: $1,000 *(UNLIMITED # AVAILABLE)*

- Two mezzanine seats at the show
- Small clickable logo on ChesMRC event webpage and event promotion emails
- Small logo in event program and post-event thank you ad in Star Democrat
- Additional recognition during event
- Invitation to donor recognition event in October (date TBD)

SALSA SPONSOR: $500 *(UNLIMITED # AVAILABLE)*

- Two upper balcony seats at the show
- Business listing on ChesMRC event webpage, promotional emails, event program, and post-event thank you ad in Star Democrat
- Additional recognition during event

All Proceeds From This Event Benefit

Chesapeake Multicultural Resource Center

CHESMRC.ORG

For more information about sponsorships:

victoria@chesmrc.org | 877-772-9832

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